FOCEXEC: TSTRANZD 12/10/90 20.19.21

TRANSSHIPMENT ANALYSIS
IDAHO FALLS DMA: 758
TOTAL STORES IN DMA = 243
MAJOR DIRECT RETAIL SUPPLIERS

CUSTOMER	CUSTOMER NO.	TYPE	% RETAIL VOLUME	PRIMARY SUPPLD STORES	P & S SUPPLD STORES	PRIMARY STORES	P & S STORES	CITY	STATE
ASSOC FOOD STORES INC	1142501	WHLS	24.9	46	53	65	75	POCATELLO	ID
GEM STATE DIST INC	1144001	DIST	19.5	32	63	47	85	POCATELLO	ID
POWERS CANDY CO INC	1147701	DIST	17.2	28	44	35	55	POCATELLO	ID
ALBERTSONS DIST CTR	4345600	DRET	5.8	8	8	66	66	NORTH SALT LAKE	UT
FLEMING CO INC-SLC	4346500	WHLS	5.3	10	12	68	72	SALT LAKE CITY	UT
FANNING WHLSE CO INC	1132501	DIST	4.9	21	42	22	43	IDAHO FALLS	ID
SMITHS FOOD & DRUG	4345907	DRET	4.9	4	4	49	49	LAYTON	UT
MCLANE N W GROC DIST	4662201	WHLS	3.8	25	27	1063	1106	TACOMA	WA
H & M DIST INC	1156001	DIST	3.3	12	19	59	93	TWIN FALLS	ID
CORE MARK DIST INC	4643611	DIST	2.2	15	15	256	301	SPOKANE	WA
LIONS CDY CO	1147901	DIST	1.8	6	21	20	38	POCATELLO	ID
ASSOC FOOD STRS INC	4328001	WHLS	1.7	3	3	171	177	SALT LAKE CITY	UT
MCLANE WESTERN INC	0520501	WHLS	1.3	5	5	2104	2143	LONGMONT	CO
WEST COAST GROC CO	3654001	WHLS	1.3	2	2	83	93	SALEM	OR
CORE MARK DIST INC	4643615	DIST	1.1	7	7	202	268	SALT LAKE CITY	UT
WALTER HARRIS WHLSE	1155000	DIST	.5	1	2	1	2	SALMON	ID
COSTCO WHOLESALE	4642447	DRET	.2	2	2	9	12	BOISE	ID
ASSOC FOOD STORES INC	1105001	WHLS	.1	1	1	97	104	BOISE	ID
PEXTON WHLSE CO INC	4307800	DIST	.1	2	2	58	62	NEPHI	UT
TOTAL			99.9	230	332	4475	4844		

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TRANSSHIPMENT ANALYSIS
RETAIL STORES FOR 4 SCENARIOS BY CUSTOMER

FOR IDAHO FALLS DMA: 758

CUSTOMER	SCENARIO	P & S STORES	CPW	CPW SUPLD
ALBERTSONS DIST CTR	R:IN S:OUT	8	3605	3518
	R:OUT S:OUT	58	36875	35188
*TOTAL CUSTNAME ALBERTSONS DIST CTR		66	40480	38706
ASSOC FOOD STORES INC	R:IN S:IN	53	18765	15043
	R:IN S:OUT	1	80	79
	R:OUT S:IN	22	6025	5483
	R:OUT S:OUT	103	23120	20333
*TOTAL CUSTNAME ASSOC FOOD STORES INC		179	47990	40938
ASSOC FOOD STRS INC	R:IN S:OUT	3	1000	1000
	R:OUT S:OUT	174	44525	41008
*TOTAL CUSTNAME ASSOC FOOD STRS INC		177	45525	42008
CORE MARK DIST INC	R:IN S:OUT	22	2065	2032
	R:OUT S:OUT	547	119645	65869
*TOTAL CUSTNAME CORE MARK DIST INC		569	121710	67901
COSTCO WHOLESALE	R:IN S:OUT	2	135	122
	R:OUT S:OUT	10	3885	3725
*TOTAL CUSTNAME COSTCO WHOLESALE		12	4020	3847
FANNING WHLSE CO INC	R:IN S:IN	42	7755	2982
	R:OUT S:IN	1	40	40
*TOTAL CUSTNAME FANNING WHLSE CO INC		43	7795	3022
FLEMING CO INC-SLC	R:IN S:OUT	12	3655	3235

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TRANSSHIPMENT ANALYSIS
RETAIL STORES FOR 4 SCENARIOS BY CUSTOMER

FOR IDAHO FALLS DMA: 758

CUSTOMER	SCENARIO	P & S STORES	CPW	CPW SUPLD
FLEMING CO INC-SLC	R:OUT S:OUT	60	28255	26220
*TOTAL CUSTNAME FLEMING CO INC-SLC		72	31910	29455
GEM STATE DIST INC	R:IN S:IN	63	18895	11801
	R:OUT S:IN	22	12645	10494
*TOTAL CUSTNAME GEM STATE DIST INC		85	31540	22295
H & M DIST INC	R:IN S:OUT	19	3160	1970
	R:OUT S:OUT	74	14800	7727
*TOTAL CUSTNAME H & M DIST INC		93	17960	9697
LIONS CDY CO	R:IN S:IN	21	3925	1096
	R:OUT S:IN	17	1810	658
*TOTAL CUSTNAME LIONS CDY CO		38	5735	1754
MCLANE N W GROC DIST	R:IN S:OUT	27	2545	2279
	R:OUT S:OUT	1079	201385	192718
*TOTAL CUSTNAME MCLANE N W GROC DIST		1106	203930	194997
MCLANE WESTERN INC	R:IN S:OUT	5	790	762
	R:OUT S:OUT	2138	369510	361505
*TOTAL CUSTNAME MCLANE WESTERN INC		2143	370300	362267
PEXTON WHLSE CO INC	R:IN S:OUT	2	90	90
	R:OUT S:OUT	60	4710	4134
*TOTAL CUSTNAME PEXTON WHLSE CO INC		62	4800	4224

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TRANSSHIPMENT ANALYSIS
RETAIL STORES FOR 4 SCENARIOS BY CUSTOMER

FOR IDAHO FALLS DMA: 758

CUSTOMER	SCENARIO	P & S STORES	CPW	CPW SUPLD
POWERS CANDY CO INC	R:IN S:IN	44	12160	10431
	R:OUT S:IN	11	1420	961
*TOTAL CUSTNAME POWERS CANDY CO INC		55	13580	11392
SMITHS FOOD & DRUG	R:IN S:OUT	4	3055	2962
	R:OUT S:OUT	45	32715	30379
*TOTAL CUSTNAME SMITHS FOOD & DRUG		49	35770	33341
WALTER HARRIS WHLSE	R:IN S:IN	2	560	311
WEST COAST GROC CO	R:IN S:OUT	2	800	800
	R:OUT S:OUT	91	36720	35237
*TOTAL CUSTNAME WEST COAST GROC CO		93	37520	36037
TOTAL		4044	1021125	902192

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